



# South Niagara Life Ministries – Here Because We Care

Helping People Resolve Life Crises, Issues, & Problems  
Reaching ♥ Rescuing ♥ Renewing Lives



THIS MAY BE A TEST YOU DO NOT WANT TO PASS

CALL FOR COUNSEL SUPPORTS AND FREE PREGNANCY TESTS

2021 – 1<sup>st</sup> Quarter Newsletter

Please pass current and past newsletters along to others - when finished

## MAIN OFFICES:

143 Gilmore Road  
Fort Erie, ON L2A 2L9

Monday – Friday:

9:00 a.m. – 5:00 p.m.

Phone: 905.871.0236

Text: 905.650.2363

Email: [snlm@snlmcounsel.ca](mailto:snlm@snlmcounsel.ca)  
[www.snlmcounsel.ca](http://www.snlmcounsel.ca)

## CONTACT OFFICE:

(During Covid-19, please contact our Main Offices in Fort Erie)

72 Charlotte Street  
Port Colborne, ON L3K 3C7

SNLM's Annual 4-Event Funding Campaign sustains 2/3<sup>rds</sup> of our mission & free services—all are welcome to register/participate.



News update from the Executive Director's desk—Martha Beroud

The first quarter news is usually one of our shortest letters—yet made more difficult to compose the editorial, this time around, as to whether to give the good or bad news first. When I counsel others, I am known for saying what ever comes after the 'but' is what people will remember. **So, the bad news first.**

**A member of our team has tested positive for Covid.** It is not the good news I hoped to share, BUT the good news—our services remain in tact, online or

by phone, despite necessary adjustments; and Jan-Feb 195 impacted, 5 new faith commitments, 1 recommitment, and one unplanned newborn, to date. Our Spring Premiere will launch March 26<sup>th</sup>, Lord willing, via our YouTube Channel <https://www.youtube.com/channel/UC1LYHfupsmUjJ6T2MtCUUQ>. We have a new \$25,000.00 match initiative—to double gifts toward our \$50,000.00 goal, this first effort. Our 4-event funding campaign can supply 65-70% of our \$250,000.00 annual budget, pending the Lord lays it on hearts to team up and help. This includes sharing and liking SNLM on social media, inviting others—that help is needed. Please mark the dates, with thanks, noting renovations are scheduled in April to refit our current offices, for meeting social distancing protocols. We covet your prayers.

## South Niagara Life Ministries

### 2020 Revenue Analysis — ROI

- 503 donors—a total of 1562 gifts
- 68 were new contributors
- 435 were repeat contributors with
- 195 donors giving 2Xs or more

While the number of donors were down from 2019, the gift amounts were graciously up in 2020—PTL

### Counsel Impact Statistics:

327 clients served - 76 carried over into 2021—and noting no problem stands alone—having a variety—907—of complex issues

### Client Demographics:

104 MALE / 213 FEMALE

- 14.5% TOTS, YOUTH & TEENS
- 15.5% IN THEIR 20'S
- 21% IN THEIR 30'S
- 16% IN THEIR 40'S
- 14% IN THEIR 50'S
- 16% IN THEIR 60

AND 3% UNDISCLOSED/UNKNOWN

Key-2-Hope Tours - 48 guests

Assemblies, Classes and Area Presentations—1077 lives in 2020 until Covid-19 changed how we do outreach—for total 1452 impacted.

## Mark Your Calendars

### SNLM's 2021

Partnership opportunities—to join with SNLM—in 2021.

**4-Events ♥ Keys-4-Life**

**Mar 26/21—Launch of our Spring Premiere/\$\$Match**

**May 9—June 20 BBBC Return**  
- Baby Bottle Beyond Covid  
Paper devices replace bottles

**July 1–Sept 30 Walk & Roll & Matching \$\$ / Prizes**

**Oct 29/21 SNLMs 29th Anniversary Premiere & Year End Match\$\$—and retire SNLMs annual general budget \$250,000.00**

Lord Willing... LOOK WHAT'S COMING MAR. 26/21

SNLM'S SPRING PREMIERE

# Please Tune In Online

Written in secret. EVERY hair Counted.

Valued above rubies; a life known by GOD—Jackie, James, Jaxon, Joslyn, Mary, Princess, Quinton, Samira, Steven—lives reached, rescued, and renewed in 2020; still in need of our prayers.

**SOUTH NIAGARA LIFE MINISTRIES**  
**2021 'KEYS-4-LIFE' BENEFIT EVENT**

Your opportunity to introduce others to SNLM's mission and vision, view testimonies, participate and/or invest in SNLM's free services.



Helping People  
 Resolve LIFE Crises,  
 Issues & Problems.  
 All Counsel Services  
 Are Free & Confidential.



SNLM provides counsel and resources through community support to area families, individuals; those who are alone, in distress, in need of help.

Launch Date: **March 26, 2021**—please tune in.

What: **Spring Premiere and Match Challenge**

Where: **SNLMs YouTube Channel or Facebook**

<https://www.youtube.com/channel/UCILYHfupsuUjJ6T2MiCUUQ>  
<https://www.facebook.com/snlmcounsel.ca>

When: **with friends and at your convenience**

SNLM CANADA REVENUE CHARITY # 84068 6000 RR0001

Please consider contributing personally or via your business as, 1) a \$250.00 Premiere Event Sponsor, 2) a match investor (\$1,000.00 or more), or 3) a gracious contributor of any amount toward our match challenge (\$25,000.00) and \$50,000.00 Goal. Please Phone: 905-871-0236 /Text: 905-650-2363. Thank You.



FBC National Conference 2021  
**Be Prepared**



1 Peter 1:13 (NIV)  
 13 Therefore, prepare your minds for action; be self-controlled; set your hope fully on the grace to be given you when Jesus Christ is revealed.

#SAVETHEDATE2021FBC  
 Thursday MAY 6 (7:00 PM- 9:00PM)  
 Friday MAY 7 (1:00- 9:00)  
 Saturday MAY 8 (9:00- NOON)

In person AND Simulcast!  
 Faith Fellowship Biblical Counseling Center  
 11478 Main St, Clarence, NY 14031

The Canada-U.S. border has been shut down for a year — and there's no reopening plan

<https://fbcounselors.com/fbc-conferences/>



Upon approaching Neil Boron about **CHURCH ON THE BEACH** he shared the following: “We hope and pray for the opportunity to see Church on the Beach (at Crystal Beach) resume this summer. However, we recognize that it would take nothing less than God’s intervention. We do not know what COVID 19 restrictions or protocols may still be in place in July or August. Please join us in praying for the future of Church On The Beach. We hope to be able to make a definitive announcement sometime in May.”

Church On The Beach began in the summer of 2011, and has been attended by more than 25,000 people. More than 200 made decisions for Christ, and more than 50 have been baptized. 2021. The Lord’s will be done. Please see more by visiting the website, with thanks <https://churchonthebeach.ca/>

# Coming Soon



‘Gifts In Commemoration’ were received in honor at SNLM for Joanne & Conrad Pierroz; in memory for Patricia Hennigar Linda Locher, Stuart McGie, Loes Pols, Dorothy Sibbald, and Fred Atherton.



REACHING, RESCUING, And RENEWING LIVES

## SNLMs Baby Bottle 'BEYOND-COVID-19' Campaign 2021

Name: \_\_\_\_\_ My Gift  Pledge Amount  \$ \_\_\_\_\_

Address: \_\_\_\_\_ Credit Card:  Visa  MC  AmEx  Cash  Cheque

City/Prov/PC: \_\_\_\_\_ Card Number: \_\_\_\_\_

Day Phone: \_\_\_\_\_ Expiry Date \_\_\_\_\_ CSV# \_\_\_\_\_

Email: \_\_\_\_\_ Signature: \_\_\_\_\_

Participating with (Church/Group/Business): \_\_\_\_\_

Helping People Resolve Life Crises, Issues & Problems—Together our gifts can make the difference.

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